

<b>Programme</b>	B.S. (4-years), Communication Studies	<b>Course Code</b>	BSCS-203	<b>Credit Hours</b>	3
<b>Course Title</b>	<b>Mobile Journalism</b>				
<b>Course Introduction</b>					
The core objectives of this course are to: <ul style="list-style-type: none"> <li>• To equip students with the skills to produce high-quality journalistic content using smartphones</li> <li>• To understand the principles of mobile journalism and its applications in modern media</li> <li>• To learn how to adapt traditional journalism techniques to smartphone-based reporting</li> </ul>					
<b>Learning Outcomes</b>					
<ul style="list-style-type: none"> <li>• Students will be able to produce engaging and informative journalistic content using smartphones.</li> <li>• Students will understand the ethical considerations and best practices of mobile journalism.</li> <li>• Students will learn how to edit and publish smartphone-generated content for various media platforms.</li> </ul>					
<b>Course Content</b>					
<b>Week 1</b>	1. Introduction to Smartphone Journalism				
<b>Week 2</b>	<ul style="list-style-type: none"> <li>• Overview of mobile journalism</li> <li>• Evolution of smartphone technology</li> </ul>				
<b>Week 3</b>	2. Visual Storytelling				
<b>Week 4</b>	<ul style="list-style-type: none"> <li>• Photography techniques for smartphones</li> <li>• Videography techniques for smartphones</li> </ul>				
<b>Week 5</b>	3. Audio and Interviews				
<b>Week 6</b>	<ul style="list-style-type: none"> <li>• Recording high-quality audio with smartphones</li> <li>• Conducting effective interviews with smartphones</li> </ul>				
<b>Week 7</b>					
<b>Week 8</b>	4. Writing and Editing				
<b>Week 9</b>	<ul style="list-style-type: none"> <li>• Writing for mobile platforms</li> <li>• Editing smartphone-generated content</li> </ul>				
<b>Week 10</b>					
<b>Week 11</b>	5. Mobile Journalism Techniques				
<b>Week 12</b>	<ul style="list-style-type: none"> <li>• Live streaming and reporting</li> <li>• Using mobile apps for journalism</li> </ul>				
<b>Week 13</b>	6. Ethics and Best Practices				
<b>Week 14</b>	<ul style="list-style-type: none"> <li>• Ethical considerations in mobile journalism</li> </ul>				
<b>Week 15</b>	7. Best practices for mobile journalism				

<b>Week 16</b>	Publishing <ul style="list-style-type: none"> <li>• Publishing smartphone-generated content</li> <li>• Distributing content across media platforms</li> </ul>		
<b>Textbooks and Reading Material</b>			
<p>Burum, I. (2015). Mobile journalism: A toolkit for journalists. Routledge.</p> <p>Llamas, R. (2017). Mobile journalism: Innovative storytelling through smartphones. Peter Lang Publishing.</p> <p>Goggin, G. (2018). Mobile media and journalism. Routledge.</p> <p>Myles, D. (2018). Mobile journalism: How to make engaging videos and audio with your smartphone. Taylor &amp; Francis.</p> <p>Ward, M. (2018). Mobile journalism: A practical guide. Focal Press.</p> <p>Westlund, O. (2019). Mobile news and journalism. Routledge.</p> <p>Heinonen, A. (2020). Mobile journalism and the digital revolution. Peter Lang Publishing.</p> <p>Hadland, A. (2020). Mobile journalism: A guide to producing engaging content with your smartphone. Routledge.</p>			
<b>Teaching Learning Strategies</b>			
<ol style="list-style-type: none"> <li>1. Lectures</li> <li>2. In-Class Activities</li> <li>3. Written Assignments</li> </ol>			
<b>Assignments: Types and Number with Calendar</b>			
<ol style="list-style-type: none"> <li>1. Class Participation</li> <li>2. Attendance</li> <li>3. Presentations</li> <li>4. Attitude &amp; Behavior</li> <li>5. Hands-on Activities</li> <li>6. Short Tests</li> <li>7. Quizzes</li> </ol>			
<b>Assessment</b>			
<b>Sr. No.</b>	<b>Elements</b>	<b>Weightage</b>	<b>Details</b>
1.	Midterm Assessment	35%	Written Assessment at the mid-point of the semester.
2.	Formative Assessment	25%	Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc.

3.	Final Assessment	40%	Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.
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